



Hey! If you're reading this that can only mean one thing – you got the brushes! I've been wanting to create this makeup brush set for so long. It took months of thought and careful planning. My experience, combined with extensive research taught me that the best set needed to have both synthetic and natural brushes.

NATURAL VS. SYNTHETIC BRUSHES

natural

Made from animal hair

Real hair offers a super soft feel and makes blending a breeze. Just like the hair on our head, the natural hair on the makeup brush contains cuticles that help lift and absorb powdery pigment and blend them seamlessly across the face, creating a natural, non-blotchy look.

Bottom line: Natural brushes are the best choice for powder-based products such as eyeshadow, finishing & setting powder, powderbased bronzers, and blushers. They're also ideal for blending to a smooth, natural finish.

synthetic

Made from materials e.g. nylon, taklon, or polyester fibers

While they're not as soft as natural brushes, the bristles naturally gravitate toward each other & allow smoother, more precise, and a streak-free application - making them great for angled and sharply cut brushes. They're perfect for liquid products like foundations, cream blush, lipstick, and gel eyeliner. The synthetic hairs are not as porous as natural hairs, so they don't soak up too much makeup and they don't get clumpy.

Bottom line: Synthetic brushes are the best choice for cream and liquid products.



2. Concealer Brush made from synthetic hair

3. Powder Brush made from natural hair

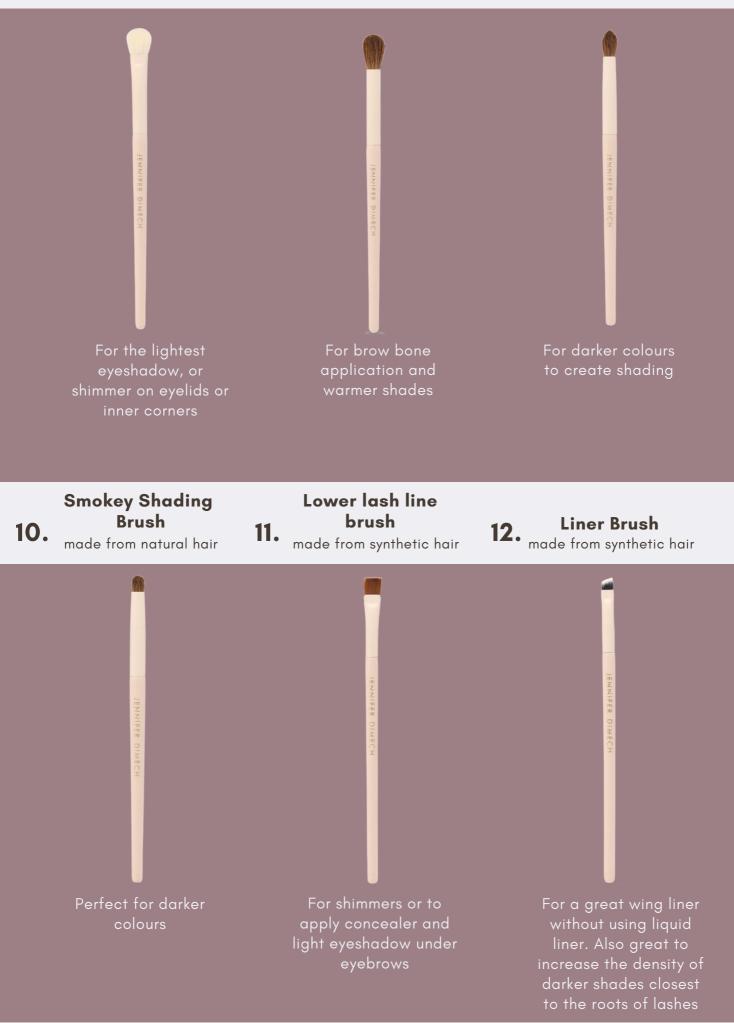




8. Blending Brush made from natural hair



Blending for brow crease 9. made from natural hair



HOW TO CLEAN YOUR MAKEUP BRUSHES

For day-to-day cleaning, wipe excess makeup on a clean cloth. For a deeper cleanse, wet the bristles under running lukewarm water with a gentle soap or a brush cleanser in a circular motion on your palm. Rinse all the soap from the bristles and squeeze any excess water with your hand or a clean dry towel. Leave them flat to air dry.

How often should I do this?

Wash your brushes at least every 2 weeks, depending on usage.

Why should I wash my brushes?

Dirty makeup brushes can cause breakouts and skin irritation. So make sure to clean your brushes regularly!