



JENNIFER  
DIMECH

# MAKEUP BRUSHES

## *info pack*

Hey! If you're reading this that can only mean one thing - you got the brushes! I've been wanting to create this makeup brush set for so long. It took months of thought and careful planning. My experience, combined with extensive research taught me that the best set needed to have both synthetic and natural brushes.

### NATURAL VS. SYNTHETIC BRUSHES

#### *natural*

***Made from animal hair***

Real hair offers a super soft feel and makes blending a breeze. Just like the hair on our head, the natural hair on the makeup brush contains cuticles that help lift and absorb powdery pigment and blend them seamlessly across the face, creating a natural, non-blotchy look.

**Bottom line:** Natural brushes are the best choice for powder-based products such as eyeshadow, finishing & setting powder, powder-based bronzers, and blushers. They're also ideal for blending to a smooth, natural finish.

#### *synthetic*

***Made from materials e.g. nylon, taklon, or polyester fibers***

While they're not as soft as natural brushes, the bristles naturally gravitate toward each other & allow a smoother, more precise, and streak-free application - making them great for angled and sharply cut brushes. They're perfect for liquid products like foundations, cream blush, lipstick, and gel eyeliner. The synthetic hairs are not as porous as natural hairs, so they don't soak up too much makeup and they don't get clumpy.

**Bottom line:** Synthetic brushes are the best choice for cream and liquid products.

**1. Foundation Brush**  
made from synthetic hair



For an easy foundation application with a nice even result

**2. Concealer Brush**  
made from synthetic hair



Apply under eye, drawing a triangle & extending outwards

**3. Powder Brush**  
made from natural hair



Use to brush off excess powder after setting or to settle the face with minimal powder for a dewy look

**4. Contour Brush**  
made from natural hair



Use for powder contours. You can also use this for highlighters if you angle it.

**5. Blusher Brush**  
made from natural hair



Apply blusher to the apple of your cheeks.

**6. Contour Brush**  
made from synthetic hair



This is an alternative to the no.4 contour brush for when you use cream contours.

**7. Flat Brush**  
made from natural hair



For the lightest eyeshadow, or shimmer on eyelids or inner corners

**8. Blending Brush**  
made from natural hair



For brow bone application and warmer shades

**9. Blending for brow crease**  
made from natural hair



For darker colours to create shading

**10. Smokey Shading Brush**  
made from natural hair



Perfect for darker colours

**11. Lower lash line brush**  
made from synthetic hair



For shimmers or to apply concealer and light eyeshadow under eyebrows

**12. Liner Brush**  
made from synthetic hair



For a great wing liner without using liquid liner. Also great to increase the density of darker shades closest to the roots of lashes

HOW TO CLEAN YOUR

# MAKEUP BRUSHES

For day-to-day cleaning, wipe excess makeup on a clean cloth. For a deeper cleanse, wet the bristles under running lukewarm water with a gentle soap or a brush cleanser in a circular motion on your palm. Rinse all the soap from the bristles and squeeze any excess water with your hand or a clean dry towel. Leave them flat to air dry.

## **How often should I do this?**

Wash your brushes at least every 2 weeks, depending on usage.

## **Why should I wash my brushes?**

Dirty makeup brushes can cause breakouts and skin irritation. So make sure to clean your brushes regularly!

